MALDON DISTRICT COUNCIL MEDIUM TERM FINANCIAL STRATEGY

2020/21 TO 2023/24 (JULY 2020 UPDATE)



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1 INTRODUCTION

- 1.1 Medium term financial planning is an important component of the Council's strategic planning framework. Key financial decisions need to be set in the context of a plan that looks beyond the current financial year. Forward planning offers the opportunity to link service and financial planning, as decisions taken on an annual basis are limited in what they can achieve.
- 1.2 The Medium Term Financial Strategy (MTFS) provides the foundation against which the Council will strive to deliver the best possible value for money in the provision of efficient and cost-effective services across the District. Through the effective development and delivery of the Council's financial and other resource strategies it seeks to build upon past achievements as well as provide clear direction to the attainment of the Council's longer-term goals.
- 1.3 The medium-term financial planning process is an established part of the budget setting and financial review processes. It sets out a forecast of the cost of continuing provision of existing levels of service and the resources that are likely to be available to the Council over the period. It identifies any shortfalls and sets out how this will be managed. This document is reviewed at least annually; regular review and update is essential to ensure the MTFS takes full account of any changes in the Council's aspirations, strategic and service delivery priorities, changes in government legislation, financial regulation and funding streams and the general socio/economic environment that the Council operates in.
- 1.4 This MTFS reviews how the Council will manage its revenue finances up to 2023/24 and covers a five-year capital programme. The MTFS supports the delivery of the Council's 32 outcomes as set out in the Council's Corporate Plan 2019-23 and delivered and measured through the three strategic themes of Place; Community; Prosperity.
- 1.5 Underpinning the Corporate Plan are the individual service plans and several other key strategies and plans as set out below. In each case, these set out the detail of how the Council will achieve its objectives and the relevant milestones that will measure progress under the thematic strategies of Place; Community; Prosperity.
 - Information Technology Strategy
 - Workforce Development Strategy
 - Procurement Strategy
 - Risk Management Strategy
 - Treasury Management Strategy
 - Investment Strategy
 - Capital Strategy

The development of the 2020/21 budget took place within the context of a longer term strategic and resource planning process. It took account of the latest settlement data and the uncertain economic climate. However, it did not take into account the impact of the Coronavirus Pandemic, as it was

completed before the outbreak and subsequent social distancing measures imposed by the Government in March 2020.

1.6 Those reports concluded that the Council's future financial outlook was forecast to be more challenging over the next few years, because of continuing financial constraints in the public sector and the continued high expectation of public service delivery from the public. Council agreed on 9 August 2018 the Future Model Transformation Programme to achieve the required savings of £1.89m by 2022/23 when compared to the 2018/19 net budget. These already challenging financial targets have become significantly more challenging with the arrival of the pandemic.

2 OBJECTIVES

- 2.1 The objectives of this updated Medium Term Financial Strategy are:
 - To ensure outcomes and priorities identified in the Corporate Plan inform the MTFS including importance, timing and financial implications, and reconsider them in the light of emergency measures required due to the pandemic
 - To provide updated projections of spending, including spending pressures and income; and set expectations on council tax increases, over the next three years
 - To provide projections for our investment in assets, (our capital spend) and its impact on general day to day revenue spending
 - To test sensitivity of, and apply risk analysis, to projections.
 - To provide a framework for consultation with the public and partners about our service priorities and resources allocated to them.

3 VISION FOR MALDON

3.1 The MTFS aims to support the Council's overall vision for the District:

"Sustainable Council - Prosperous Future."

4 LOCAL CONTEXT

- 4.1 The Maldon District covers some 138 square miles and has a resident population of some 61,600 (2011 Census). With one of the lowest population densities in Essex, the District offers a wide range of residential properties, from period country cottages to brand new executive homes.
- 4.2 Maldon is an attractive and predominantly rural district. It retains an unspoilt nature and its own special character, forged largely by the principal waterways of the Blackwater and Crouch estuaries. Much of

the District's 60 miles of coastline of tidal salt marshes and mudflats is recognised as of international and national environmental significance and protected as such.

5 MALDON DISTRICT COUNCIL CORPORATE PLAN

- 5.1 The Corporate Plan 2019-23 identifies all local and many national priorities.
- 5.2 The Corporate Plan will be delivered through three thematic strategies Place, Community and Prosperity. The three thematic strategies are underpinned by a focus on 'Performance and Value' with the aim of providing:
 - excellent services and value for money; and
 - becoming a financially independent and sustainable Council in the future.
- 5.3 The aims of the thematic strategies are:

Place:

- A protected and improved environment for residents and visitors;
- Sustainable growth and new infrastructure in the District

Community:

• Healthy, safe and vibrant communities

Prosperity:

- Local businesses are supported and new ones are attracted into the District
- 5.4 The three thematic strategies have the detailed outcomes and impacts that the Council is seeking to achieve over the period of the Corporate Plan.
- 5.5 The Workforce Strategy sets out the key priorities for improving the way in which the Council manages its workforce to achieve the corporate targets. Our greatest asset is our employees and we must have committed skilled and empowered employees to provide the best possible service standards to the residents of the District. The Council's new organisational structure which went fully live from November 2019 as a result of the Future Model Transformation Programme will deliver this aim.
- 5.6 The MTFS therefore provides the resource strategy required to deliver the priorities and outcomes set out in the Corporate Plan through the three thematic strategies.

6 ECONOMIC OUTLOOK

Due to the impact of Coronavirus, the Bank of England's economic outlook as announced in the BoE Monetary Policy Report, May 2020, is more pessimistic than the Chancellor's economic outlook as announced in Spring Statement in March 2019, and is shown below. The 2020/21 growth of zero reflects the plummeting of economic growth during lockdown, followed by a fast recovery later in the year.

Year	Economic Growth (GDP)				
	Chancellor (March 2019)	Bank of England (May 2020)			
2018	1.4%	1.4%			
2019	1.2%	1.2%			
2020	1.4%	0.0%			
2021	1.6%	1.2%			
2022	1.6%	1.2%			
2023	1.6%	1.2%			

6.2 The change of forecasts for the Consumer Prices Index (CPI¹) are shown below:

Year	CPI (% change)				
	Chancellor (March 2019)	Bank of England (May 2020)			
2018	2.5%	2.5%			
2019	2.1%	2.1%			
2020	1.9%	1.5%			
2021	2.0%	1.0%			
2022	2.0%	2.0%			
2023	2.0%	2.0%			

6.3 In the medium term, the CPI inflation is forecast to be at or below the Bank of England's target of 2%. It is important to note that the Council's major contracts are linked to CPI as an inflationary increase with others linked to RPI. It is likely that the contractual inflation will see an increase in the council's costs in the medium term based on the forecasts.

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¹ Chancellor's Spring Statement – March 2019

The Bank of England base rate was increased for the first time since 2009 in November 2017 to 0.50% from 0.25% and a further 0.25% to 0.75% in August 2018. The low levels have had a major impact on the Council's investment income. The Council is diversifying its investment portfolio to benefit from higher returns but at all times giving due regard to the security and liquidity of its funds over yields/returns. Since the MTFS reported in February 2020, the Bank of England has decreased its base rate. First down to 0.5% and then to 0.1%, due to corona virus.

7 GENERAL FUND REVENUE BUDGET

Financial Context

- 7.1 The development of the 2020/21 to 2023/24 Medium Term Financial Strategy took place at a time which continued to be one of the most challenging periods for Local Government. This updated MTFS for the same period has since become even more challenging with the onset of Coronavirus.
- 7.2 Ten years of austerity measures have led to unprecedented reductions in local authority funding. The public sector and the local government sector are under increasing and relentless pressures in respect of funding for adult social care and children's services and a significant shift of resources is taking place from non-social care authorities such as Maldon to social care authorities. Funding pressures for mental health services has also been in the news recently. Additionally, the government is progressing preparations for changing the local government finance system. All this before the financial impact of the pandemic.

Local government is transitioning away from a world where councils were dependent on central government grants and towards greater self-sufficiency.

The Local Government Financial Settlement was published in February 2020. The result was that Maldon District Council will not receive any Revenue Support Grant but its Business Rates Pool (consisting of the Essex Councils) will retain 50% of Business Rates collected.

Risks and Opportunities

- 7.3 This section highlights the risks and opportunities facing the Council in the medium term.
 - Demographic
 - External Income
 - Inflation
 - Service Demand
 - Business Rates Retention

- Other Developments
- Fairer Funding Review

Demographic

- 7.4 Demographic factors affect the Council's planning in several ways:
 - Changes in the number of households affect the tax base for Council Tax purposes, and hence the total amount which will be raised from this source
 - The characteristics of both population and households can help identify specific implications for the type and nature of many services provided by the Council
 - All the above factors affect the level of demand for, and use of, services provided by the Council
- 7.5 The total population in Maldon, according to the 2014 based ONS Sub-national population projections, is projected to grow by 12%, 7,000 more people by 2039.

External Income

7.6 The Council relies on several external income sources. During the past few years, the economic downturn had an adverse impact on some income streams.

Several income streams to the council are at risk whereby they can be reducing year on year or subject to significant variances between years. The reasons for these are mainly outside the direct control of the Council such as macro-economic and/or seasonal conditions. These income streams are principally, from development control, building control, land charges, leisure and car parking related such as from the Splash Park and Promenade Park.

The garden waste collection service is now a significant source of income to the Council which goes to support the costs of providing the overall waste collection function, the costs of which are increasing with the growth of housing in the District.

Historically a key income stream for the council has been the income generated from investment of cash balances. The low interest rate has seen a large reduction in this income in recent years. Every 0.5% of movement in interest rates is equivalent to approximately £140k in income; however, the actual interest earned is also dependant on the level of free cash flow balances during the year.

The Council has a policy to maximise income from existing and new fees and charges where possible and practicable.

The recent social distancing measures imposed by Central Government and reduction of base interest rates by the Bank of England have had a significant adverse effect on these external income sources.

Inflation

- 7.7 The financial impact of a 2% movement in pay inflation represents around a £0.170m change in the general fund employee budget. A 2% uplift was built into the pay inflation. This is likely to be increased to 2.75% from 1 April 2020 based on the increase in cost of living, although it is still being finalised.
- 7.8 For the 2020/21 budget setting process, the contract prices have been uplifted by appropriate indices as stated in the conditions of the contracts. The financial impact of a 1% movement in contractual inflation is around £0.100m. No inflationary increase has been applied to the general services budget, except known specific items such as utilities.
- 7.9 For future years, the projection assumes an overall averaged inflation rate of around 2% for 2021/22 and 2% in each year thereafter (including a 2% pay award for 2021/22 onwards).

Service demand

- 7.10 Under the current economic climate the pressure on the Council to deliver services within a constrained financial base remains high compared to historic levels. There is also an imposed demand by Central Government on local authorities to take a major part in revitalising the local economy whilst, at the same time, bearing a significant part of the government's overall austerity measures, via reduced funding.
- 7.11 While there has been a recent improvement in UK growth, all economic commentators now say we are heading into a deep recession, due to the effects of the coronavirus. However, the increase in the demand on our services, coupled with the loss of external income, will restrict our ability to make radical improvements to our discretionary services.

2020/21 Final Local Government Finance Settlement

7.13 The final 2020/21 LGFS was announced on 6 February 2020. The table below shows Maldon's final settlement for 2020/21. The settlement for future years are expected to be towards the end of 2020.

	2017/18	2018/19	2019/20	2020/21
Provisional Settlement 2017/18 to	Final	Final	Final	Final
2020/21	LGFS	LGFS	LGFS	LGFS
	£m	£m	£m	£m
Settlement Funding Assessment	1.601	1.474	1.508	1.532
of which:				
Revenue Support Grant (RSG)	0.170	-	-	-
Baseline Funding Level (Business	1.431	1.474	1.508	1.532
Rates)	-	-	-	-
Tariff/Top-up Adjustment				
Annual Change (%)	-18.5%	-7.9%	2.3%	1.6%
Cumulative Change (%)	-18.5%	-25.0%	-23.2%	-22.00%
New Homes Bonus – MHCLG	0.800	0.696	0.832	0.898
Compensation for under indexing the	0.021	0.034	0.049	0.061
Business Rates multiplier				
Rural Services Delivery Grant	0.025	0.031	0.031	0.031
Transition Grant	0.040	-	-	-
Council Tax Requirement excluding	4.440	4.635	4.809	4.982
parish precepts (incl. base growth and				
levels increasing by CPI				
Potential additional Council Tax from	0.032	0.034	0.035	0.062
£5 referendum principle for all				
Districts				
Total Core Spending Power	6.959	6.904	7.264	7.566
Change since 2017/18 (£ million)				0.607
Change since 2017/18 (% change)				8.7%

7.14 Over the period of the previous Spending Review the government used a new methodology to determine authorities' Revenue Support Grant (RSG) allocations. Rather than applying the same percentage cut to all authorities, the new approach considers individual authorities' council tax raising ability and the type of services they provide. The change in methodology has led to a fundamental shift of resources from authorities such as Maldon.

New Homes Bonus Scheme

7.15 The New Homes Bonus Scheme (NHBS) was introduced in 2011/12 to encourage local authorities to facilitate housing growth. For every additional property built or brought back into use, the government match funds the additional council tax, with an additional amount for affordable homes, for the following six years. The grant is not ring-

fenced and is split 80% to the lower tier and 20% to the upper tier. Previous changes to the NHBS were the introduction of a baseline housing growth of 0.4% before NHBS would be payable and a reduction in duration of legacy payments from the six years to five years and to four years. The government has stated that it wants to change the NHBS or introduce a new system of rewarding authorities for housing growth; based on performance. Therefore, the 2020/21 LGFS is the last year for the NHBS and there will not be any legacy payments in the future for 2020/21. The Council will therefore continue to receive legacy payments for previous years of £0.418m in 2021/22 and £0.198m in 2022/23. In 2018/19 the Council decided to end its reliance to support the General Fund expenditure from the NHBS. Therefore, since then only the legacy payments received for years prior to 2018/19 have been utilised to support the General Fund budget. A NHB reserve has been established which by the end of the financial year 2022/23 will total £1.9m to be utilised by Council decision.

Other Developments

Pension

- 7.17 Maldon District Council employees are eligible to be members of the Local Government Pension Scheme (LGPS), for which the Government sets the terms and conditions nationally. This is a statutory condition of employment available to all local government employees. Essex County Council is the administering authority of the LGPS in Essex. In accordance with statutory requirements the Essex Pension Fund, of which this Council is a member, was actuarially valued as at 31 March 2020 as part of the triennial valuation cycle.
- 7.18 The draft 2019 Valuation shows that there has been a decrease in the Council's deficit position by 35% to £5.318m. This means that the funding level of the Council's element of the Fund will have increased from 81.7% in 2016 to 90.2% in 2019. Funding levels are taken as the ratio of assets to liabilities. In general, for the 2019 valuation, funding levels have increased due to:
 - Salary increases being lower than expected
 - Investment returns have been better than expected
 - Deficit contributions paid by the Council to the Fund

The recovery period for the deficit was reduced from 15 years, set at the 2016 Valuation, to 12 years or less in the 2019 Valuation, depending on the individual circumstances of the Council. The effects of the pandemic on the Pension Fund are yet to be determined.

7.19 The 2019 Valuation shows an increase in the employer's ongoing contribution rate from 15.9% of pensionable pay to 19.9% of pensionable pay (£221k). Whilst the recovery of deficits covers up to a date, an ongoing contribution rate is also needed to obtain the level

of contributions required to meet the cost of new pension benefits and this is usually based on the same assumptions as are used for the deficit.

- 7.20 Automatic Enrolment has been established by the Government as a requirement for employers to provide a pension scheme for employees. The Local Government Pension Scheme (LGPS) is a qualifying scheme for the purposes of Automatic Enrolment within the terms set out by the Pension Regulator.
- 7.21 The Pensions Act 2008 includes a duty on employers to automatically enrol their eligible jobholders into a workplace pension scheme that meets certain requirements and provide a minimum employer contribution. From early 2014, the Council must have:
 - Enrolled any new employees into the qualifying approved scheme;
 - Enrolled any employees who are not a member of the scheme but reach the age of 22; and
 - Enrolled any employee who is passing the rate of salary to £9,440 per annum for the first time
- 7.22 It should be noted the employee can still choose to opt out of the scheme, but the Council must not mention any option of how to opt out of the scheme during enrolment as it could be seen as an inducement not to join the scheme and could expose the council to a fine from the Pensions Regulator.

Universal Credits

7.23 Universal Credit (UC) is being rolled out through the Welfare Reform Bill and this is the biggest shake up of the system for 60 years. UC is an integrated working-age credit that will provide a basic allowance with additional elements for children, disability, housing and caring. It will support people both in and out of work, replacing Working Tax Credit, Child Tax Credit, Housing Benefit, Income Support, income-based Jobseeker's Allowance and income-related Employment and Support Allowance. For local authorities, this means the link between Housing Benefit and Council Tax Support will be broken for working age customers and that UC will be administered by the Department of Work and Pensions.

- The digital roll out of Universal Credits for Maldon, using the newer software started in December 2018 for new claims only
- The precise details of the full transfer date of all claims are yet unclear and the timescales have slipped on several occasions. Claimants affected by Covid-19 will have meant the rate of migration to UC will have increased recently.
- The Council would retain responsibility for Local Council Tax Support, as well as pensioner claims, and some working age claims, even after a full transfer of claims to UC. As such, the Council would retain 70-80% of existing workload even after UC has been fully introduced.
- 7.24 The transition to UC has had significant implications for local Council and its systems. There will be reduction in the Housing Benefit Administration Grant going forward, but this may not be proportional to the reduction in the workload or staffing. The financial impact of Universal Credits continues to be monitored on an ongoing basis.

Land Charges (transfer of responsibility to Land Registry)

- 7.24 The Infrastructure Act 2015 provided for the transfer of some of the Land Charges responsibilities from local authorities to the Land Registry. The implications for the Council are:
 - Loss of local land charges income
 - Incurring on-going costs for the supply of standardised accurate information related to local land charges to Land Registry to keep the register updated.
 - Legal liability will rest with Local Authorities for any inaccurate information provided
 - Transfer requires digital and business transformation
 - Local authorities will continue to provide Con 29 searches
- 7.25 The timing of the transfer is still not confirmed, with relevant legislation being required, there is not yet a go live date.
- 7.26 The financial implication on the land charges transfer continues to be monitored on an ongoing basis.

2020/21 General Fund Budget

- 7.27 As part of the original budget setting process, Members examined information provided by officers relating to the level of existing resources. All budget options were considered in the context of current service performance and priorities. Also, all the growth, savings and capital bids went through a challenge process.
- 7.28 The details of the 2020/21 General Fund Revenue budget can be found in the Original 2020/21 Budget Estimates and Council Tax 2020/21 reports to the Council on 13 February 2020.

8 RISK MANAGEMENT

- 8.1 Risk Management is a key feature of the Council's financial planning process.
- 8.2 The Council is very aware of the need for effective risk management and considers that the assessment and minimisation of all types of risk to be vital. It has an adopted Risk Management Strategy in place, and the financial risks to the Council are assessed in the context of the Council's overall approach to risk management.
- 8.3 To mitigate risk the Council regularly monitors its budgets. The performance management system is used by the Council to identify, monitor and reports on risks. Regular reporting of the Corporate Risks, financial and non-financial performance occurs on at least a quarterly basis to the Corporate Leadership Team and the Performance, Governance and Audit Committee, and is programmed in the annual timetable.
- 8.4 The table below summarises the financial implications if assumptions made in the MTFS change in the future. This gives some indications to the kind of risks which need to be allowed for in considering the level of reserves in future years.

Estimated Financial Impact

Sensitivity Scenario	2020/21	2021/22	2022/23	2023/24
	£m	£m	£m	£m
Inflation - Pay award 1% higher than assumed	0.080	0.083	0.085	0.087
Other Inflation - 1% higher than assumed	0.075	0.101	0.104	0.106
Average investment interest rate - 0.5% lower than assumed	-0.141	-0.142	-0.143	-0.144
Savings - 10% of savings not delivered	-0.034	-0.020	-0.008	0.000
Council Tax Collection - 1% lower than assumed	-0.051	-0.052	-0.054	-0.055
NNDR Collection - 1% lower than assumed	-0.024	-0.015	-0.016	-0.016
Net Operating Expenditure - 1% overspent	0.086	0.111	0.080	0.084

^{*} The current proposed 2.75% Pay award for 2020/21 is still being agreed and yet to be accepted by Maldon District Council, therefore no risk for 2020/21.

9 COUNCIL TAX

Council Tax

9.1 It is important to note that the Council has limited income generated from council tax. As shown in paragraph 8.4, for every 1% increase in the average Band D council tax; an additional £0.051m of income is raised. The MTFS allows an increase in the Basic Amount of Council Tax of £5.00 (2.53%) for 2020/21 and then 1.99% for the rest of the MTFS period in accordance with the 2020/21 Council Tax Referendum Principles.

Tax base for Council tax setting

9.2 The tax base for council tax setting assumed in the MTFS is shown below:

Year	2020/21	2021/22	2022/23	2023/24
	Calculated	Projected	Projected	Projected
Band D Equivalents	25,090.8	25,290.8	25,490.8	25,690.8

- 9.3 Using past trends together with information on already approved and likely future planning applications, projected housing growth has been used to forecast the council taxbase for the period of the MTFS. The taxbase forecast has been arrived at by considering the completion dates of the strategic housing developments in the District.
- 9.4 A copy of the medium term financial forecast on the general fund is attached in appendix A.

10 VALUE FOR MONEY AND EFFICIENCY

- 10.1 Value for Money (VFM) is an assessment of whether we obtain the maximum benefit from the goods and services we both acquire and provide, within the resources available to achieve it. This assessment includes considerations about suitability, quality, whole life costs and the relationship between economy, efficiency and effectiveness.
- 10.2 Value for money remains an integral part of the external audit opinion. The general feedback was that the council had consolidated previous improvements and demonstrates good value for money across our services.

Efficiencies

10.3 A key part of the Council's ethos is its focus on achieving efficiencies. This is a main driver during the budget and planning process; ensuring resources are directed in the appropriate areas and is embedded across the whole authority. Services are monitored and reviewed for efficiencies with a view to identify where savings and or productivity gains can be made. The Council is committed to

delivering efficiencies to drive costs down and maintain or improve services.

Finding efficiencies year on year to deliver a balanced budget and invest in services is a significant challenge. The Council commenced the implementation of the Future Model Transformation Programme in August 2018 to achieve savings and additional income totalling £1.89m by the end of the financial year 2022/23. Of this £1m is being achieved from the salaries cost by reducing the establishment headcount from 219.5 FTE to 181.5 FTE with a new salary structure. The Transformation Programme included, but was not limited to, the following considerations:

- Alternative delivery model of our services where practicable and where there was a financial business case to do so
- Effective use of assets challenging the asset base and the use of assets, and looking to manage and plan maintenance in the most effective way
- Working in partnership with both private and public bodies to improve quality and scope of service and reduce costs.
- Improving efficiency where possible but the scale of the financial constraint will almost certainly require considerations on the number and levels of services that the Council provides.
- Exploring new areas of income generation and adopting the 'commercial council' approach
- Smarter procurement processes and ways of working.
- The Council uses several service review methods to identify efficiency savings, for example, best value reviews, benchmarking performance with other authorities, testing costs in a range of alternative service delivery options.

11 INCOME GENERATION

Forecasting Income

11.1 This section covers the income from fees and charges.

Policy on Fees and Charges

- 11.2 The Council has looked to maximise the potential from fees and charges. A significant proportion of its income comes from fees and charges and a balance must be struck between meeting statutory responsibilities and the subsidy on providing discretionary services. The Council takes the view that raising charges to recover part or all the costs of providing is preferable to removing the service completely. Charges are set after considering local circumstances and the user's ability to pay. The Council's fees and charges will normally increase at least in line with inflation or, where appropriate statutory defined, fees and charges increases. Increased or reduced income due to volume changes, or charge proposals above or below inflation, are addressed through the budget setting process.
- 11.3 The full list of fees and charges was shown in the Discretionary Fees and Charges 2020/21 report to the Council on 13 February 2020.
- 11.4 The Council's longer-term policy has three fundamental principles:
 - Services should raise income wherever there is a power or duty to do so.
 - The income raised should cover the full costs of providing the service including all overheads.
 - Any departures from this policy must be justified in a transparent manner with reference to the Council's priorities and policies.
- 11.5 When the Council does not raise income in areas where it has the power to do so, it foregoes the opportunity to raise money to improve services and leaves less money available for spending on high priority services.
 - A decision to forego income or to subsidise a service is a policy decision about resources as significant as any decision made in the budget setting process especially since the Council is expected to be become more self-sufficient. The cost will eventually fall on the council taxpayer if the service is to be protected to any extent.
- 11.6 Fees and Charges levels have not been reviewed with respect to Covid 19 but various concessions have been made such as 3-month lease holidays.

Income and Debt Management

11.7 The Council has a good history of debt collection. The Council continues to build on this to maximise income received and minimise

income written off. Monitoring information has been enhanced to provide information on evaluating the effectiveness of debt recovery actions, associated costs, and the cost of not recovering debt promptly.

12 USE OF RESERVES

- 12.1 The minimum General Fund Reserve is set at £2.6m. A minimum level is intended to allow sufficient resources to respond to unforecast events such as the pandemic.
- 12.2 Risks to the Council's financial position could derive potentially from a budget overspend due to higher than budgeted expenditure or lower than budgeted income or a combination of both, loss of investment income, contractual/legislative failure or challenging/emergency events. Historically, the Council has had a very good record of outturn financial position being within budget and of predicting investment income well so hasn't had to make additional significant provision. However, Covid-19 has brought about an unprecedented emergency response from the Council, which will test its reserves if Central Government do not reimburse MDC for its losses. The Reserves Table in paragraph 12.4 shows that the General Fund Reserve will fall below the minimum level in 2020/21 without the use of earmarked reserves or additional government funding.
- 12.3 Equally, it is important that the use of reserves is not increasing year on year, creating an unsustainable future problem. Normally, it is a Council goal to meet the budget gap by making savings.
- 12.4 A summary of the proposed use of reserves is shown in the table below and is based on a budget projection that includes Covid-19 pressures, other pressures, aspects such as inflation, further salary increase, pension fund contributions and savings identified.

Predicted General Fund Balance Movement	2020/21	2021/22	2022/23	2023/24
	£000	£000	£000	£000
Balance b/f				
General Fund Reserves	4,804	1,582	1,318	911
Earmarked Reserves	2,735	3,178	3,658	4,138
Total	7,539	4,706	4,976	5,049
Projected Movement				
General Fund Reserves	(3,276)	(210)	(407)	(914)
Earmarked Reserves	443	480	480	(960)
Total	(2,833)	270	73	(1,874)
Balance c/f				
General Fund Reserves	1,528	1,318	911	(3)
Earmarked Reserves	3,178	3,658	4,138	3,178
Total	4,706	4,976	5,049	3,175

13 CAPITAL

Capital spend and funding

- 13.1 The Council's Capital Programme is agreed on an annual basis and serves the following purposes:
 - It sets out how capital projects contribute to the achievement of the Council's corporate objectives.
 - It establishes the criteria for the allocation of capital resources.
 - It provides a framework for the administration of capital projects and monitoring of outcomes.
- 13.2 It is important to note that all capital investment and disposal decisions have been made with reference to the strategic objectives.
- 13.3 The Council's capital programme has in general always been funded using capital receipts, external contributions or from capital grants and the current five-year capital programme is underpinned mainly by capital receipts.
- 13.4 The programmes for 2020/23 to 2023/24 have been set in detail, any schemes above this level would need to seek alternate external funds or new capital receipts from the sale of assets. However, it should be noted that the diminishing levels of capital receipts in future years would warrant a comprehensive review of the way the capital programme is supported in the long term. The financing of the indicative five-year capital programme as shown would leave a projected £1.343m of capital resources remaining at 31 March 2024. It should be noted that the capital programme for 2021/22 to 2023/24 will be developed further through consideration of bids and any asset management plans and replacement of equipment strategies as they become crystallised. Therefore, the use of capital receipts will change over the period.
- 13.5 A summary of the programme and funding is given at Appendix B.

Revenue implications of capital programme

- 13.6 The key driver for the Council's approach to capital expenditure is revenue affordability.
- 13.7 Most Capital Projects have financial implications on the annual Revenue Budget. The revenue implications can take a variety of forms and they include:
 - Capital financing costs
 - Loss of investment income
 - · Annual non-capital financing costs, e.g.
 - Salaries

- Rent
- o Rates
- Energy costs
- o On-going maintenance costs
- o Income generated from the scheme or project
- 13.8 The revenue implication of the capital programme has adjusted due to Coronavirus and these changes have been built into the updated MTFS.

14 TREASURY MANAGEMENT LINKS WITH FINANCIAL STRATEGY

- 14.1 The Council will continue to invest in accordance with the approved Treasury Management Strategy and will plan any consideration of borrowing closely through the MTFS and five-year Capital Budget.
- 14.2 Investment income is used to support the budgets of the authority and movements in interest rates can result in significant changes. Since the MTFS reported in February 2020, the Bank of England has decreased its base rate down to 0.1%, due to Coronavirus. This is expected to reduce MDC's short-term investment income by approximately 50% for the foreseeable future.

15 EQUALITY IMPACT ASSESSMENTS (EIA)

15.1 The council is committed to ensuring equality and diversity issues are given proper consideration. Equality Impact Assessments form an important part of our decision making to enable us to assess the impact of decisions on our residents, stakeholders and customers. Where the impact is high mitigation plans can be developed to reduce that impact of decisions. These are completed in accordance with national guidance and best practice.

16 CONCLUSION

- 16.1 The MTFS should be considered in the context of the following issues:
 - The impact of Covid-19 since Government measures were imposed from March 2020, many of which will remain in place many months to come.
 - The unprecedented reductions to local government funding since the 2010 Comprehensive Spending Review.
 - The Council's current satisfactory financial strength as shown by the General Fund reserves, robust financial management and excellent track record in achieving efficiency savings
 - That challenging decisions will still need to be made to safeguard frontline services and maintain a balanced budget together with an adequate level of General Fund reserves.

- That the Usable Capital Receipts Reserve will be utilised over the MTFS period leaving an estimated balance of £1.343m as at 31 March 2024 but bearing in mind the comment in paragraph 13.4 above.
- 16.2 The financial position over the medium term is shown in Appendix A. This also shows that the level of General Fund un-ringfenced reserves is expected to be above the minimum level of balance of £2.6m over the medium term to 31 March 2024. This needs to be considered in the context that for 2021/22 2023/24 budget estimates have been constructed with high level assumptions and the detailed work will be undertaken in line with the Council's budget cycle timetable for those years and taking into account the government grants announced at the time.

List of Appendices

Appendix A sets out medium term projections for the General Fund Appendix B sets out the medium-term projections for Capital Appendix C shows the Policy on reserves and balances

Appendix A - Medium Term Financial Strategy 2020/21 - 2023/24

Medium Term Financial Strategy					
	Current Year 2020/21 £000	2021/22 £000	2022/23 £000	2023/24 £000	Cumul- ative Gap
Baseline net expenditure	8,620	11,085	8,029	8,409	-
Savings Future Model	0,020	(195)	(82)	0,403	
Covid-19 Revenue Budget Pressures	2,993	(2,689)	(80)	0	
Other Cost Pressures / Income	84	(134)	0	0	
Staff Inflation	60	166	169	173	
Pension 3-Year Forward Payment	0	(1,556)	0	1,556	
Other Inflation	0	202	208	212	
Movement in income from fees & charges	0	(2)	(55)	(5)	
New Homes Bonus Changes in Payment	0	479	220	198	
Covid-19 Grant from Central Government	(672)	672	0	0	
Contribution to/(Use) of General Fund					
balances	(872)	0	0	0	
Contribution to/(Use) of Earmarked					
Reserves	443	480	480	(960)	
Projected net expenditure to be funded	10,656	8,509	8,889	9,584	
Budget Gap / Use of Reserves	(2,404)	(210)	(407)	(914)	(3,936)
	•		, ,		
Funding					
Renewable Energy	(746)	(758)	(770)	(783)	
Business Rates Baseline Funding	(1,532)	(1,557)	(1,582)	(1,607)	
Business Rates Growth incl S31	(1,474)	(1,049)	(1,049)	(1,049)	
Business Rates levy/benefit	614	386	386	386	
Estimated Ctax and NDR collection fund					
(surplus) / deficit	(36)	(100)	(100)	(100)	
Estimated Yield from Council Tax	(5,078)	(5,221)	(5,367)	(5,517)	
Total Funding	(8,252)	(8,299)	(8,482)	(8,670)	
Band D council tax charge	202.40	206.43	210.54	214.73	
Taxbase	25,090.8	25,290.8	25,490.8	25,690.8	
Council Tax Target increase	2.53%	1.99%	1.99%	1.99%	

Appendix A1 - Detailed inputs to MTFS Appendix A

Cost Pressures Due to Covid-19	2020/21 £000 2993	£000	2022/23 £000	2023/24 £000
1. Revenues & Benefits - Lost Sharing Adjustment	2993	(2,689)	(80)	U
and additional BDP	146	(146)	0	0
Parks Operational Services - Additional costs	15	(15)	0	0
3. Parks Rangers - Loss of income	22	(22)	0	0

4. Service Delivery - Additional Revs & Bens staff and				
overtime	228	(148)	(80)	0
5. Resources - overtime	16	(16)	0	0
6. Strategy & Performance - overtime	34	(34)	0	0
7. Unallocated savings in the 2020/21 MTFS	133	0	0	0
8. Contractual items and obligations	1,425	(1,425)	0	0
9. Riverside Park - Lost events income	11	(11)	0	0
10. Maldon Promenade - Loss of Commercial and				
Parking Income	480	(480)	0	0
11. Other Parks & Open Spaces - Lost income	26	(26)	0	0
12. Parks Events - Lost income	27	(27)	0	0
13. Maldon Town Centre Centre - Loss of Parking				
Income	200	(200)	0	0
14. Accommodation for rough sleepers	44	(44)	0	0
15. Additional glass recycling collection costs	117	(117)	0	0
16. Change in level of investment income	72	20	0	0

Covid-19 Assumptions

- 1. Sharing Adjustment usually brings in c.£100k annually. Extra Bad Debt Provision to cover 3% fall in collection.
- 2. Additional costs in quarter 1 to make parks safe.
- 3. Parish Council and Parking Partnership not paying first quarter.
- 4. Additional £140k for Revs & Bens staff (£80k ongoing) and additional overtime in response to Coronavirus.
- 5. Additional overtime in response to Coronavirus.
- 6. Additional overtime in response to Coronavirus.
- 7. Project to identify further Savings postponed a year due to focus on Coronavirus.
- 8. Contractual items and obligations.
- 9. No amusements for year and reduced activity.
- 10. Loss of almost all income during first quarter of 2020/21 and reduced income during remainder of year.
- 11. No income from Burnham land or Roundabout sponsorship for whole year.
- 12. No income from parks events for whole year.
- 13. Loss of almost all income during first quarter of 2020/21 and reduced income during remainder of year.
- 14. Provision made for first 6 months of 2020/21.
- 15. Extra truck and crew required for remainder of financial year due to significant increase in recycling.
- 16. Impact on interest rates and dividends due to pandemic as recorded and predicted by Arlingclose.

Other Budget Pressures	84	(134)	0	0
Gypsy/Traveller Growth - only for 20/21 relates to				
second world war 75th Commemoration.	0	(100)	0	0
Corporate Management – Audit costs and electronic				
processing fees underbudgeted.	14	0	0	0
Planning Policy - Drawdown from Reserves for				
Housing Needs Assessment and for Economic Study.	61	(61)	0	0
Highway Rangers - EC - Full cost recovery should be				
reflected in Budget.	(15)	0	0	0
Net Sundry Adjustments.	24	27	0	0

Appendix B – Capital Programme

Capital Programme 2020/21 - 2023/24				
	Original	Original	Original	Original
Project Title	2020/21	2021/22	2022/23	2023/24
	£'000	£'000	£'000	£'000
Vehicle & Plant Replacement				
Parks Vehicle - Rolling replacement programme	59	22	22	22
New Rangers Vehicle	20			
Information & Communication Technology				
I.T Upgrades	65			
PC and Printer Replacement Programme	70	35	35	35
Provision of Superfast Broadband				
Future Model IT	110			
E-Mail replacement - Upgrade of Exchange and Enterprise Vault	18			
Maldon Promenade				
Waste Transfer Station containers	12			
New accessible play site	48			
Splash Park new elements	10			
Blackwater Leisure Centre				
Air Handling Unit	25			
Parks & open Spaces				
Multi Use Games Area - Prom	20			
Multi Use Games Area - Burnham-On-Crouch	26			
Playsite resurfacing - WMCC & Hester Place	28			
Splash Park Elements	20			
Rivers				
New inflatable Rib	40			
Sport				
Replacement Carpet Astro pitch Plume school			80	

Housing				
Mandatory Disabled Facilities Grants	420	420	420	420
Cemeteries				
Heybridge Cemetery Chapel Roof				
Maldon Cemetery foundation work	10			
Toilet provision Maldon & Heybridge Cemetery	25			
Cemetery Digger Trailer	2			
Cemetery Digger	13			
Car Parks				
Phase 2 CCTV upgrades and new equipment - Maldon High Street & Car Park System Upgrade	69			
Car Park Machines Prom and Maldon Town Centre				
Total Capital Programme	1,109	477	557	477
Funding				
Capital Receipts Applied	689	57	137	57
Government Grant	420	420	420	420
Total Funding	1,109	477	557	477

Appendix C – Policy on Reserves and Balances

Purpose

A Policy for Reserve and Balances represents good financial management and should be reviewed annually.

Application

The general principles set out in this Reserves and Balances Policy apply to the General Fund for Maldon District Council. It applies to reserves only and not provisions.

The Existing Legislative/Regulatory Framework

The requirement for financial reserves is acknowledged in statute. Sections 32 and 43 of the Local Government Finance Act 1992 require billing and precepting authorities to have regard to the level of reserves needed for meeting estimated future expenditure when calculating the budget requirement.

The Local Government Finance Act 1992 and Local Government Act 2003 set out that a range of safeguards to mitigate against local authorities over-committing themselves financially. These include:

the balanced budget requirement

- Chief Finance Officers' duty to report robustness of estimates and adequacy of reserves when considering the budget requirement.
- •. Requirement for local authority to make arrangements for proper administration of their financial affairs and that the Chief Finance Officer is that responsible person (section 151 duties)
- the requirements of the prudential code .
- the auditor will consider whether audited bodies have established adequate arrangements to ensure that their financial position is soundly based.

Generally, the balanced budget requirement is sufficient discipline for the majority of local authorities. This requirement is reinforced by section 114 of the Local Government Finance Act 1988 which requires the Chief Finance Officer in England and Wales to report to all the authority's councillors if there is or is likely to be unlawful expenditure or an unbalanced budget. This would include situations where reserves have become seriously depleted and it is forecast that the authority will not have the resources to meet its expenditure in a particular financial year. The issue of a section 114 notice by the Chief Finance officer cannot be taken lightly and has serious operational implications.

The prudential code requires chief finance officers to have full regard to affordability when making recommendations about future capital programmes.

Guidance on specific levels of reserves and balances is not given in statute or by CIPFA (the recognised accountancy body for local government finance). There is no statutory minimum level of reserves. It is up to local authorities themselves to set their own level of reserves and balances on the advice of the Chief Finance Officer.

The Role of the Section 151 Officer

Within the existing statutory and regulatory framework, it is the responsibility of Section 151 Officer to advise the Council about the level of reserves that it should hold and to ensure that there are clear protocols for their establishment and use.

The Council then, acting on and giving due regard to the advice of the Section 151 Officer must make its own judgements on the level of reserves and balances taking into account all the relevant local circumstances. These include the operational and financial risks, and the arrangements in place to manage them, including adequate and effective systems of internal control. The duties of the Chief Finance Officer in relation to the level of reserves are covered by the legislative framework described in 3 above. Under the Local Government Act 2003, the Chief Finance Officer must report to the Council on the adequacy of reserves (section 27) and reserve transactions must be taken account of within the required budget monitoring arrangements (section 28).

Types of Reserves

Reserves can be held for three main purposes:

• a working balance to help cushion the impact of uneven cash flows and avoid unnecessary temporary borrowing – this forms part of general reserves

- a contingency to cushion the impact of unexpected events or emergencies
 this also forms part of general reserves
- a means of building up funds, often referred to as earmarked reserves, to meet known or predicted liabilities.

The Council also holds other reserves that arise out of the interaction of legislation and proper accounting practice. These reserves are not resource backed and cannot be used for other purposes include:

- a Pensions Reserve (required under IAS19). This is a specific accounting mechanism used to recognise the Council's share of pension fund liabilities in its balance sheet. As this is a reserve which arises from an accounting standard it is not available to finance Council expenditure.
- a Revaluation Reserve this records unrealised gains in the value of fixed assets.
- a Capital Adjustment Account this is a specific accounting mechanism used to reconcile different rates at which assets are depreciated under proper accounting practice.

For each earmarked reserve held by the Council there should be a clear protocol setting out:

- the reason for/purpose of the reserve
- how and when the reserve can be used
- procedures for the reserve's management and control
- a process and timescale for review of the reserve to ensure continuing relevance and adequacy.

This Reserves and Balances Policy ensures that when establishing reserves, Maldon District Council complies with the Code of Practice on Local Authority Accounting in the United Kingdom (the Code) and the need to distinguish between reserves and provisions.

Policy and Principles to Assess the Adequacy of Reserves

The principles used by the Chief Finance Officer to assess the adequacy of unallocated general reserves when setting the budget, ensure that account is taken of the strategic, operational and financial risks facing the authority.

Setting the level of reserves is just one of several related decisions in the formulation of the medium term financial strategy and the budget for a year. This is carried out as part of the four-year Service and Resource Planning Process. Account is taken of the key financial assumptions underpinning the budget alongside a consideration of the authority's financial management arrangements. In addition to the cash flow requirements of the authority the following factors are considered:

- The treatment of inflation and interest rates
- Estimates of the level and timing of capital receipts

- The treatment of demand led pressures
- The treatment of planned efficiency savings / productivity gains
- The financial risks inherent in any significant new funding partnerships, major outsourcing arrangements or major capital developments
- The availability of other funds to deal with major contingencies and the adequacy of provisions.
- The economic situation, unforeseen events etc.
- The risks identified by the authority as part of its risk management arrangements

The Council holds two types of reserves

- General non-earmarked reserves (the Council's General Fund Balances)
- Earmarked reserves held for specific purposes

It is the current policy of Maldon District Council for the *General Fund reserves* (the General Fund Balances) to be held at a level of, at least, £2.6m. This is reviewed at least annually, during the setting of the budget. Factors which are considered during the review include; the level of balances as a percentage of the net revenue requirement, budget management and monitoring procedures, risk levels and financial projections for future years.

Reserves can be created or increased to ensure that the Service and Resource Planning Process takes account of any need to increase due to factors which may arise and to fully account for these factors.

In addition, the regular budget monitoring process carried out by the Council throughout the year will report on any changes in the level of balances or reserves.

The Reserves and Balances Policy is set in the context of the authority's Medium Term Financial Strategy and does not focus exclusively on short-term considerations. Balancing the annual budget by drawing on general reserves may be viewed as a legitimate short-term option. However, where reserves are to be deployed to finance recurrent expenditure this will be made explicit. Advice will be given by the Chief Finance Officer on the adequacy of reserves over the lifetime of the medium term financial projections. This is addressed in the Medium Term Financial Strategy.

A New Reporting Framework

The Chief Finance Officer has a fiduciary duty to local taxpayers, and must be satisfied that the decisions taken on balances and reserves represent proper stewardship of public funds. Compliance with this Reserves and Balances Policy assists in allowing the Chief Finance Officer to be satisfied that there is proper stewardship of public funds. The level and utilisation of reserves is determined formally by the Council at its meetings to approve the annual budget and the final accounts. These decisions are informed by the advice and judgement of the Chief Finance Officer.

The Reporting Policy for Maldon District Council is:

- The Medium Term Financial Strategy report to the Council includes a statement showing the proposed use of, or contribution to, general and earmarked reserves for the year ahead. Reference should be made as to the extent to which such reserves are to be used to finance recurrent expenditure
- The budget report itself includes a statement from the Chief Finance Officer on the adequacy of reserves in respect of the forthcoming financial year and the authority's medium term financial strategy.
- The Councils' annual statement of accounts includes a schedule of all reserves in the balance sheet, showing opening balance, net movement in year and year-end balance. Notes to individual reserves are given in the accounts and significant reserve movements are explained in the Chief Finance Officer's foreword to the accounts and the covering report to Council which accompanies the presentation of the accounts.
- The regular in-year Budget Monitoring reports to Committee include details of any transactions affecting the Council's reserves.

Good Governance

It is important that local authority councillors take responsibility for ensuring the adequacy of reserves and provisions when they set the budget. This will be subject to the advice of the Chief Finance Officer and the arrangements for reviewing and reporting on the level of reserves and balances as set out above.